



Date: February 12, 2024

Contact: Robert Lodge

Director of Digital Marketing & Media Relations,

Email: rlodge@enterpriseminnesota.org

Phone: 612-455-4213

Website: www.enterpriseminnesota.org

Enterprise Minnesota and partners to reveal the State of Manufacturing® findings - event sponsored by APEX, Entrepreneur Fund, and Minnesota Power.

Duluth, Minnesota: Bob Kill, Enterprise Minnesota’s president & CEO, will share the 15th annual State of Manufacturing® data, followed by audience Q & A. The State of Manufacturing® (SOM) survey interviewed over 500 of Minnesota’s manufacturing executives asking them their opinions on business trends, conditions and their outlook for 2024.

When: Tuesday, February 13th from 9:30 – 11:30 a.m.

Where: Minnesota Power/ALLETE

30 West Superior Street

Duluth, MN 55802

Why: Manufacturers surveyed expressed deep anxiety about their ability to cope with a sweeping series of employment laws enacted during the last legislative session. These changes include expanded paid leave requirements; a new employer-funded paid leave program; and legalization of cannabis along with new workplace drug testing policies.

Fears of recession are easing for Minnesota manufacturers, but that doesn’t mean they are bullish on the state’s economy. Manufacturers of all sizes anticipate economic stagnation in the near future, influencing their decisions about hiring and investing in their companies.

For interviews or additional information please contact Robert Lodge at 612-455-4213. Media are welcome to take photos and video at this event.

To register to attend, please go to www.enterpriseminnesota.org/event/som-2023-duluth/

###